

# WHAT I WILL DO TO SELL YOUR HOME

## PERSONAL GUARANTEE

### COMMUNICATE:

FREQUENT COMMUNICATION ABOUT MARKETING  
FEEDBACK FROM SHOWINGS AND PREVIEWS (CENTRALIZED SHOWING SERVICE)  
TIPS FOR STAGING THE HOUSE

### PRICE:

COMPARATIVE MARKET ANALYSIS (CMA)  
ASSIST YOU IN PRICING YOUR HOME

### CUSTOM MARKETING:

VIRTUAL TOUR  
PROPERTY WEB SITE  
DIRECT BROKER MARKETING  
NATIONAL AND LOCAL ADVERTISING (DAILY CAMERA, DENVER POST)  
NOTIFY NEIGHBORS  
HOST OPEN HOUSE

### STANDARD MARKETING:

MULTIPLE LISTING SERVICE  
INTERNET ADVERTISING  
REALTOR.COM, DENVERHOMES.COM  
RECOLORADO.COM, COLOPROPERTY.COM  
YARD SIGN  
BROCHURE BOX  
CRAIGSLIST.COM

### NEGOTIATE:

NEGOTIATE FOR THE BEST PRICE  
ALWAYS IN YOUR BEST INTERESTS  
CONTRACT ADVICE

### SAVE YOU TIME:

TRANSACTION MANAGEMENT (FROM BEGINNING TO END)  
QUALIFY BUYERS WHENEVER POSSIBLE  
SCHEDULE SHOWINGS/PREVIEWS  
SHOW THE PROPERTY  
CLOSING/TITLE SERVICES  
LOCKBOX  
CONCIERGE SERVICES  
RELOCATION SERVICES (TO WHEREVER YOU ARE MOVING)

### THERE'S MORE:

HOME WARRANTY AVAILABLE DURING LISTING PERIOD  
NET SHEET  
1031 EXCHANGE



Michelle Vancil  
1938 Pearl Street  
Suite 200  
Boulder, CO 80302

Phone: 303-588-4847  
RealEstate@MichelleVancil.com  
www.MichelleVancil.com

---