

WHAT I WILL DO TO SELL YOUR HOME

PERSONAL GUARANTEE

COMMUNICATE:

FREQUENT COMMUNICATION ABOUT MARKETING
FEEDBACK FROM SHOWINGS AND PREVIEWS (CENTRALIZED SHOWING SERVICE)
TIPS FOR STAGING THE HOUSE

PRICE:

COMPARATIVE MARKET ANALYSIS (CMA)
ASSIST YOU IN PRICING YOUR HOME

CUSTOM MARKETING:

VIRTUAL TOUR
PROPERTY WEB SITE
DIRECT BROKER MARKETING
NATIONAL AND LOCAL ADVERTISING (DAILY CAMERA, DENVER POST)
NOTIFY NEIGHBORS
HOST OPEN HOUSE

STANDARD MARKETING:

MULTIPLE LISTING SERVICE
INTERNET ADVERTISING
REALTOR.COM, DENVERHOMES.COM
RECOLORADO.COM, COLOPROPERTY.COM
YARD SIGN
BROCHURE BOX
CRAIGSLIST.COM

NEGOTIATE:

NEGOTIATE FOR THE BEST PRICE
ALWAYS IN YOUR BEST INTERESTS
CONTRACT ADVICE

SAVE YOU TIME:

TRANSACTION MANAGEMENT (FROM BEGINNING TO END)
QUALIFY BUYERS WHENEVER POSSIBLE
SCHEDULE SHOWINGS/PREVIEWS
SHOW THE PROPERTY
CLOSING/TITLE SERVICES
LOCKBOX
CONCIERGE SERVICES
RELOCATION SERVICES (TO WHEREVER YOU ARE MOVING)

THERE'S MORE:

HOME WARRANTY AVAILABLE DURING LISTING PERIOD
NET SHEET
1031 EXCHANGE



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